

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 580632 /		<u>Alt Order #</u> 07909928
<u>Product</u> ROMNEY/P/R RNC		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u>
<u>Advertiser</u> Republican National Committee-Romney/R/P		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> RNCR	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
√ 1	3	10/03/12	10/07/12	Newschannel 3 News	6-7am		:30			NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$420.00			
√ 2	3	10/08/12	10/09/12	Newschannel 3 News	6-7am		:30			NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$420.00			
√ 3	3	10/08/12	10/09/12	Price Is Right	11am-12n		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$565.00			
√ 4	3	10/03/12	10/07/12	Price Is Right	11am-12n		:30			NM	3	\$1,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$565.00			
√ 5	3	10/03/12	10/07/12	Newschannel 3 News	12n-1230pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$400.00			
√ 6	3	10/08/12	10/09/12	Newschannel 3 News	12n-1230pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$400.00			
√ 7	3	10/08/12	10/09/12	CBS Daytime	1228-3pm		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				4	\$400.00			
√ 8	3	10/03/12	10/07/12	CBS Daytime	1228-3pm		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--222--				6	\$400.00			
√ 9	3	10/03/12	10/07/12	Ellen Degeneres 3pm	3-4pm		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$270.00			
√ 10	3	10/08/12	10/09/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$270.00			
√ 11	3	10/08/12	10/09/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				4	\$315.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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580632 /	07909928

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	ROMNEY/P/R RNC	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	3	10/03/12	10/07/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	6	\$1,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--222--				6	\$315.00			
N 13	3	10/03/12	10/07/12	Newschannel 3 News	5-530pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$400.00			
N 14	3	10/08/12	10/09/12	Newschannel 3 News	5-530pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$400.00			
N 15	3	10/08/12	10/09/12	Newschannel 3 News	530-6pm		:30			NM	2	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$470.00			
N 16	3	10/03/12	10/07/12	Newschannel 3 News	530-6pm		:30			NM	3	\$1,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$470.00			
N 17	3	10/03/12	10/07/12	Newschannel 3 News	6-630pm		:30			NM	3	\$1,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$590.00			
N 18	3	10/08/12	10/09/12	Newschannel 3 News	6-630pm		:30			NM	2	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$590.00			
N 19	3	10/08/12	10/09/12	7-730pm	7-730pm		:30			NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$485.00			
N 20	3	10/03/12	10/07/12	7-730pm	7-730pm		:30			NM	3	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$485.00			
N 21	3	10/03/12	10/07/12	The Insider	730p-8pm		:30			NM	3	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$485.00			
N 22	3	10/08/12	10/09/12	The Insider	730p-8pm		:30			NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$485.00			
N 23	3	10/08/12	10/09/12	Late News (M-F)	11-1135p		:30			NM	2	\$1,510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$755.00			
N 24	3	10/03/12	10/07/12	Late News (M-F)	11-1135p		:30			NM	3	\$2,265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$755.00			
N 25	3	10/03/12	10/07/12	Late Night with David Letterman	1135pm-1237am		:30			NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--111--				3	\$315.00			
N 26	3	10/08/12	10/09/12	Late Night with David Letterman	1135pm-1237am		:30			NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$315.00			
N 27	3	10/08/12	10/08/12	Monday Prime	10-11pm		:30			NM	1	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$2,940.00			
N 28	3	10/09/12	10/09/12	NCIS	8-9pm		:30			NM	1	\$4,705.00

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Republican National Com	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$4,705.00			
N 29	3	10/09/12	10/09/12	Tuesday Prime	9-10pm		:30			NM	1	\$4,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$4,410.00			
V 30	3	10/04/12	10/04/12	Thursday Prime	9-10pm		:30			NM	1	\$3,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$3,235.00			
V 31	3	10/05/12	10/05/12	Friday Prime	8-9pm		:30			NM	1	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$2,060.00			
V 32	3	10/05/12	10/05/12	Friday Prime	10-11pm		:30			NM	1	\$2,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$2,355.00			
V 33	3	10/06/12	10/06/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$565.00			
V 34	3	10/03/12	10/07/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,130.00			
V 35	3	10/03/12	10/07/12	Face the Nation	1030-11am		:30			NM	1	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,360.00			
V 36	3	10/03/12	10/07/12	NFL Football (Early)	1-5p		:30			NM	3	\$7,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				3	\$2,375.00			
V 37	3	10/07/12	10/07/12	NFL Football	4-8pm		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				3	\$4,000.00			
V 38	3	10/07/12	10/07/12	Sunday Prime	7-8pm		:30			NM	1	\$4,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$4,410.00			
V 39	3	10/07/12	10/07/12	Sunday Prime	8-9pm		:30			NM	1	\$2,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,680.00			
V 40	3	10/07/12	10/07/12	Sunday Prime	9-10pm		:30			NM	1	\$2,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,355.00			
V 41	3	10/07/12	10/07/12	Sunday Prime	10-11pm		:30			NM	1	\$3,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$3,530.00			
V 42	3	10/07/12	10/07/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				2	\$565.00			
Totals											97	\$89,480.00

Time Period	# of Spots	Gross Amount	Net Amount
0/01/12 -10/09/12	97	\$89,480.00	\$76,058.00
Totals	97	\$89,480.00	\$76,058.00

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10/03/12 - 10/09/12	ROMNEY/P/R RNC	

Advertiser	Original Date / Revision
Republican National Com	10/02/12 / 10/02/12

Signature: _____ **Date:** _____

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